



US National Poll: 2020 Presidential Election

Oct 26 – Oct 28 2020



Methodology & Sample Profile

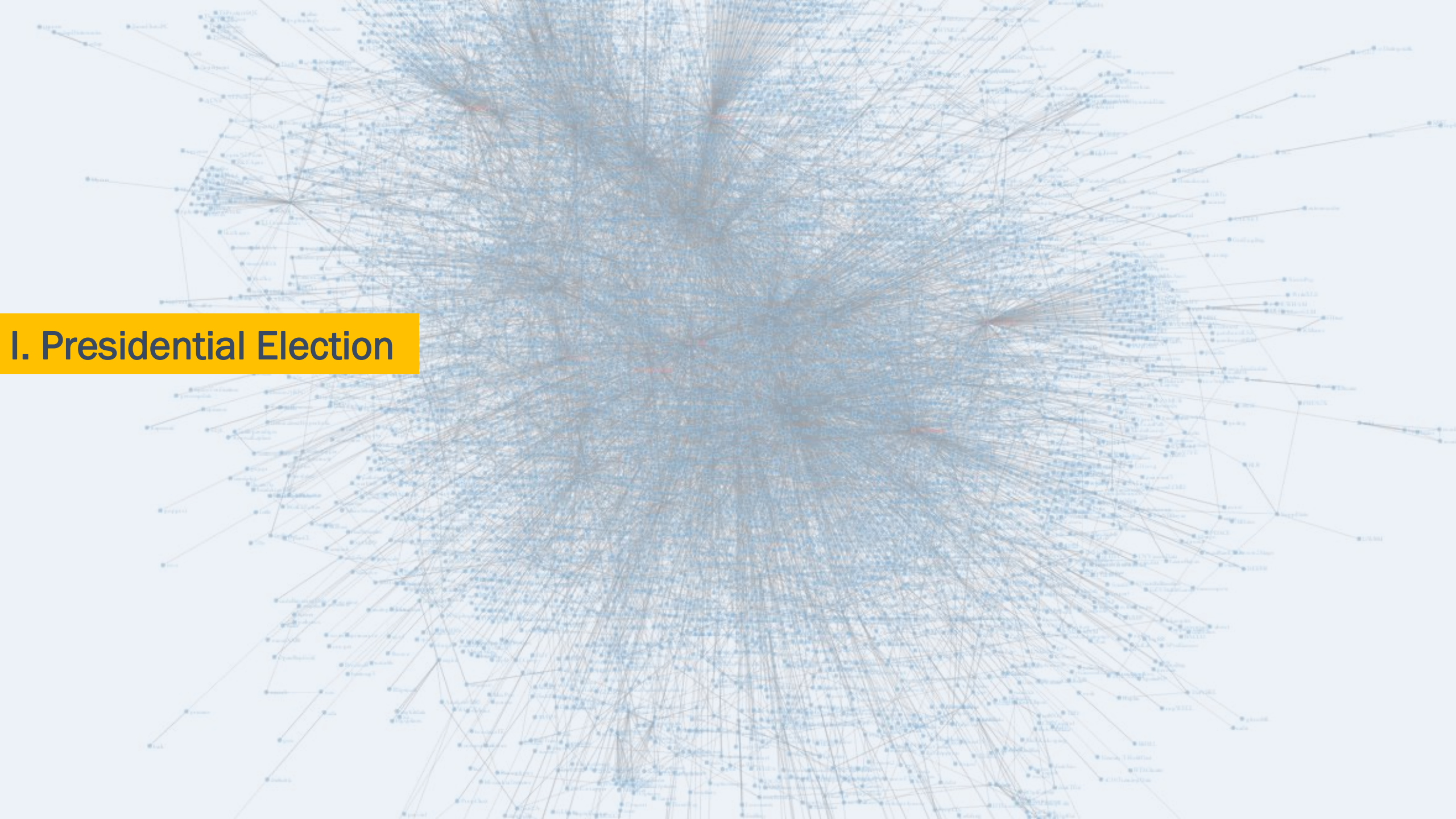
This study was conducted by AtlasIntel, an independent research & data intelligence firm.

Random interviews of US adults were conducted online between October 26 and October 28 2020. The sample was post-stratified with propensity scores to match the profile of registered voters on the following variables: gender, region, age group, education, family income, and race. Results are reported for 1726 likely voters. The margin of error for likely voters is +/-2% at the 95% confidence level. Some percentages do not add up to 100% due to rounding.

More information about AtlasIntel can be obtained by visiting www.atlasintel.org.

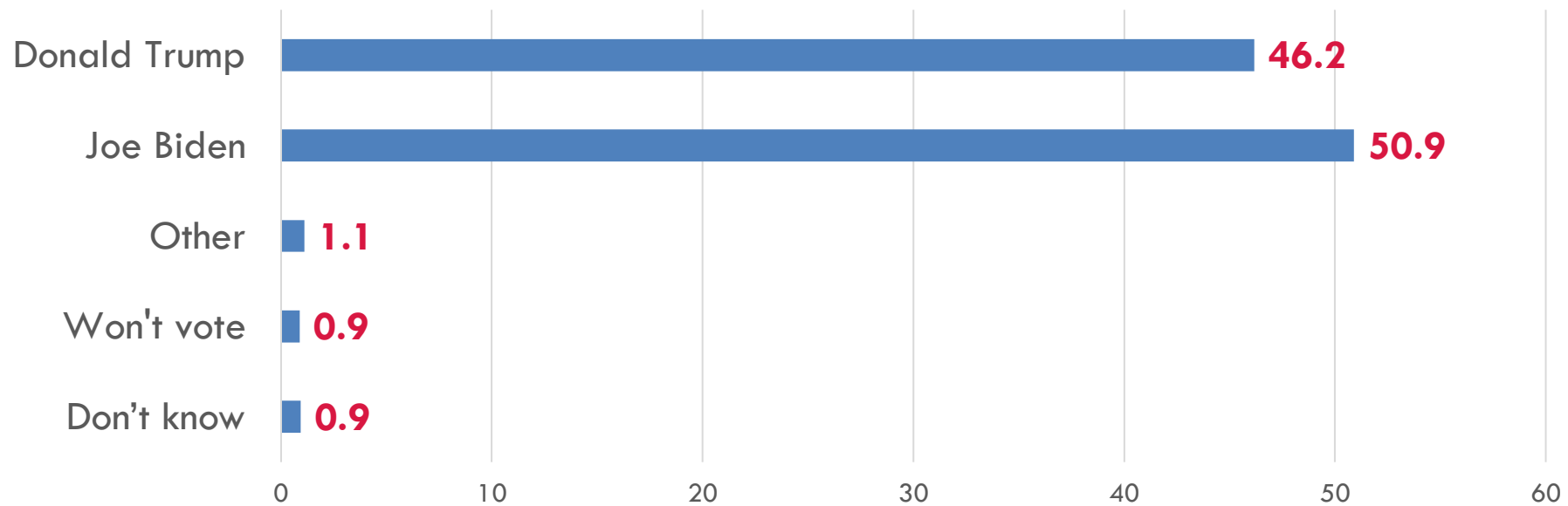
Gender		Partisanship (self-reported)	
Female	51.8%	Democrats	34.3%
Male	48.2%	Republicans	31.6%
Age Group		Independents	34.1%
18 – 29	17.8%	Household income	
30 – 44	25.7%	Below 50k	38.8%
45 – 64	41.7%	50k – 100k	31.2%
65+	14.8%	Above 100k	30.1%
Race		Education	
White	75.9%	College degree or higher	34.0%
Black	10.3%	All other	66.0%
Hispanic	9.9%	Vote in 2016 Presidential Election	
Asian	2.6%	Donald Trump	43.9%
Other	1.3%	Hillary Clinton	45.3%
		Other, don't remember, didn't vote	10.8%

I. Presidential Election



Whom will you vote for in the US presidential election?

	<i>Aug-20</i>	<i>Oct-20</i>
Joe Biden	49	51
Donald Trump	46	46
Other	1	1
Won't vote	1	1
Don't know	2	1



Whom will you vote for in the US presidential election?

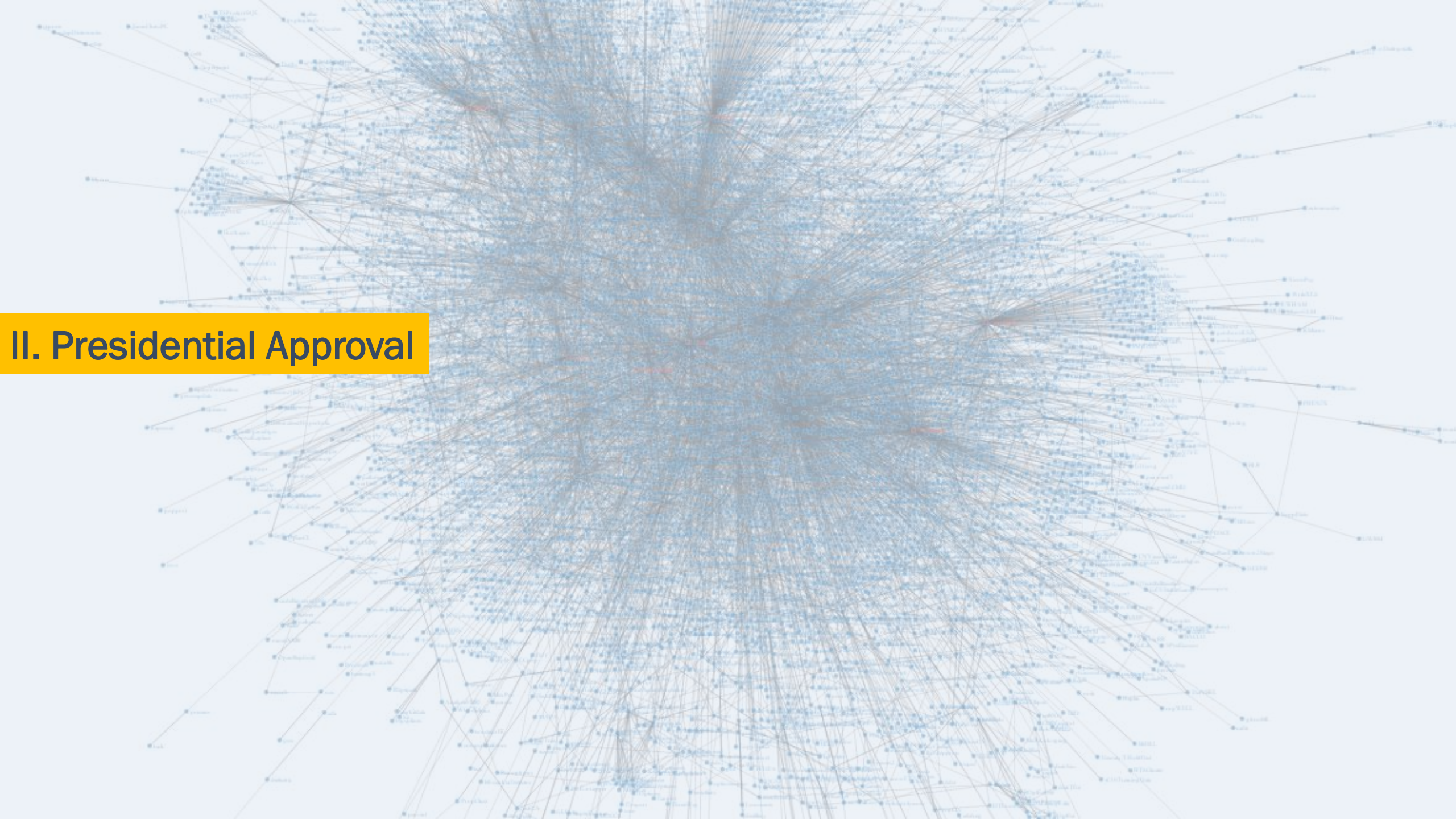
[Crosstabs]

	Gender		Age				Race				
	Men	Women	18 - 29	30 - 44	45 - 65	65+	Asian	Black	Hispanic	Other	White
Donald Trump	53	40	43	43	50	43	20	17	36	41	52
Joe Biden	44	57	51	53	48	54	71	80	60	56	45
Other	1	1	2	2	1	2	3	0	0	2	1
Won't vote	1	1	4	0	0	1	1	2	4	1	0
Don't know	1	1	1	2	1	1	5	1	0	1	1

	Household Income			Partisanship (self-declared)			2016 Vote		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Independent	Republican	Donald Trump	Hillary Clinton	Other
Donald Trump	36	52	54	6	46	90	86	10	36
Joe Biden	60	46	44	93	48	9	12	87	57
Other	1	1	1	0	3	1	1	0	4
Won't vote	1	1	0	1	2	0	0	1	2
Don't know	1	0	1	0	2	1	1	1	2

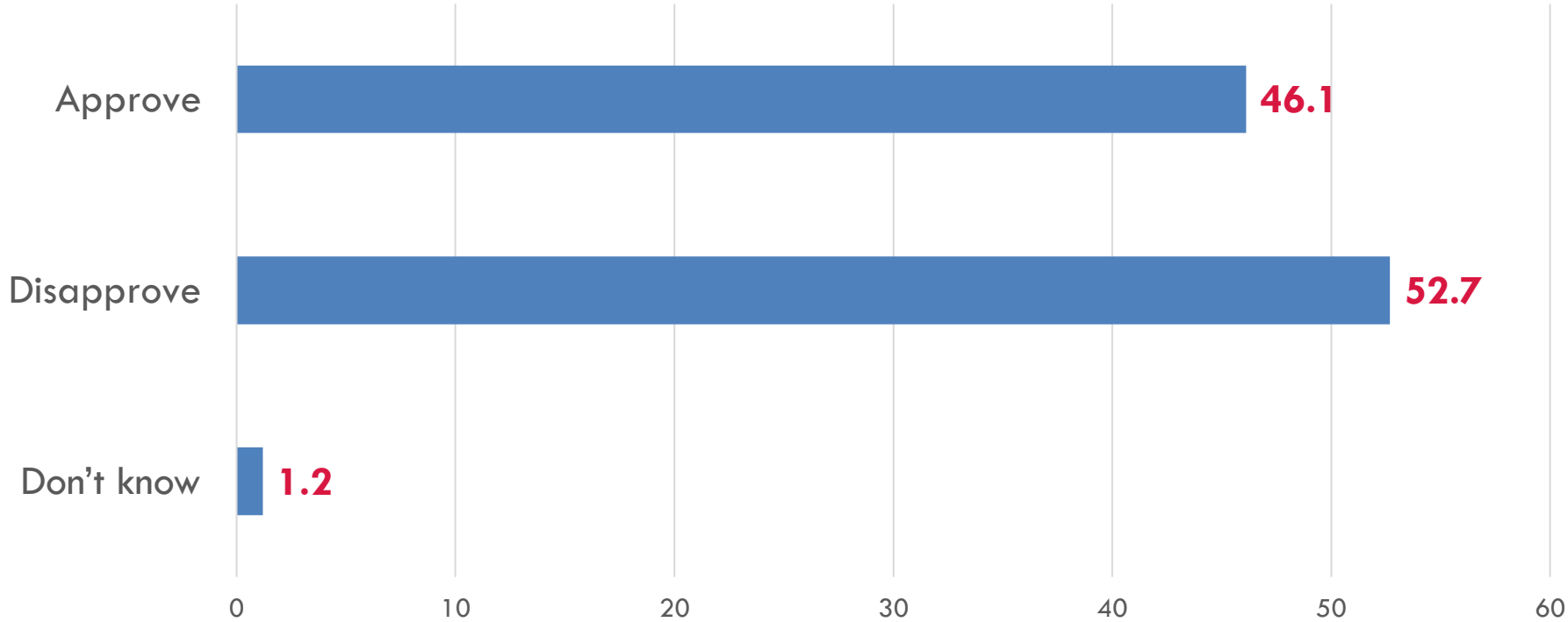


II. Presidential Approval



Do you approve or disapprove of the job Donald Trump is doing as president?

	<i>Feb-20</i>	<i>Aug-20</i>	<i>Oct-20</i>
Approve	45	47	46
Disapprove	54	52	53
Don't know	1	1	1



Do you approve or disapprove of the job Donald Trump is doing as president?

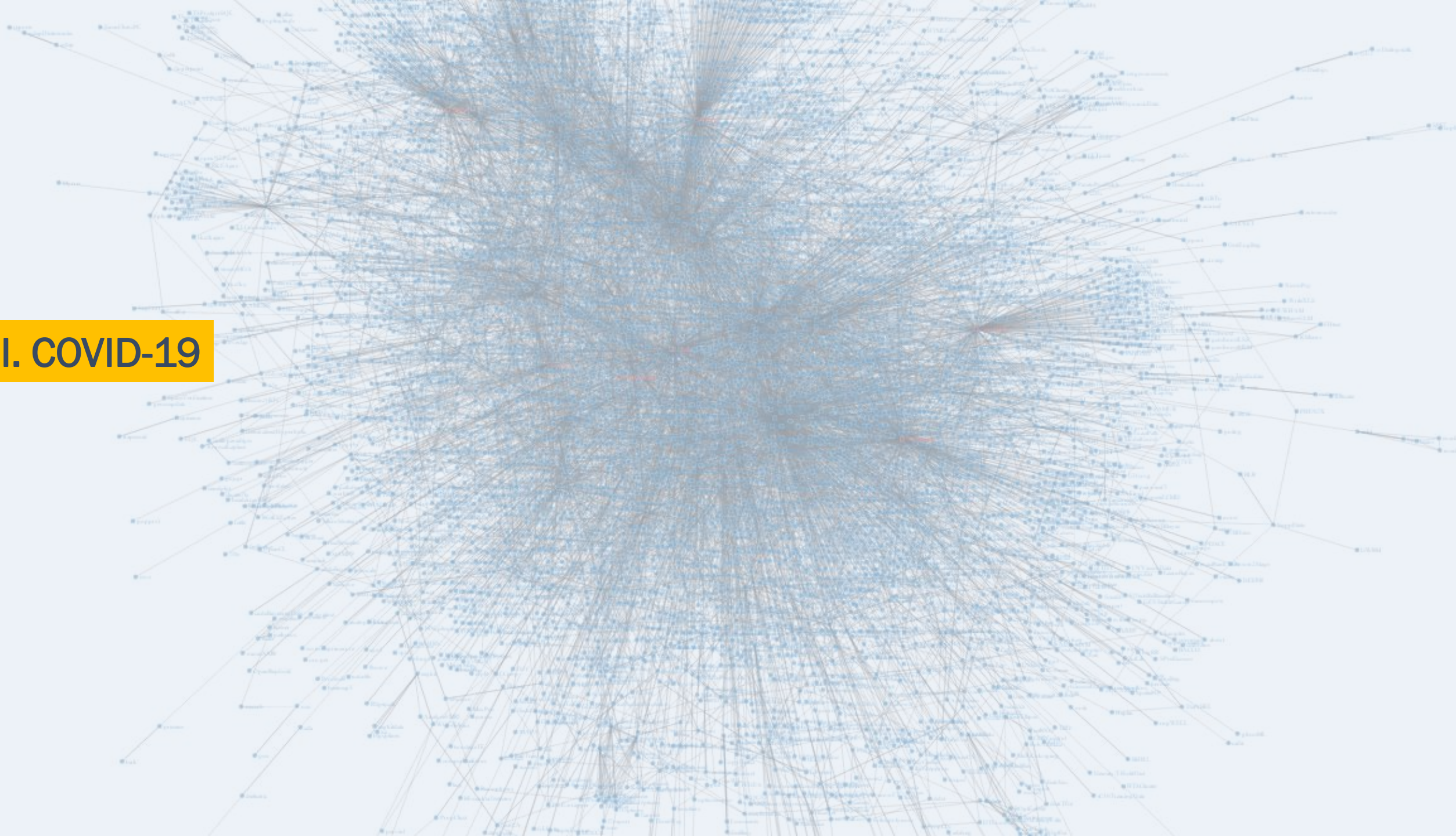
[Crosstabs]

	Gender		Age				Race				
	<i>Men</i>	<i>Women</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 65</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Approve	53	40	43	44	50	42	20	17	33	42	53
Disapprove	46	59	56	54	49	56	79	83	66	58	46
Don't know	1	2	1	2	1	2	1	0	0	0	2

	Household Income			Partisanship (self-declared)		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>
Approve	36	52	54	6	45	90
Disapprove	63	48	44	93	52	9
Don't know	1	1	2	0	2	1

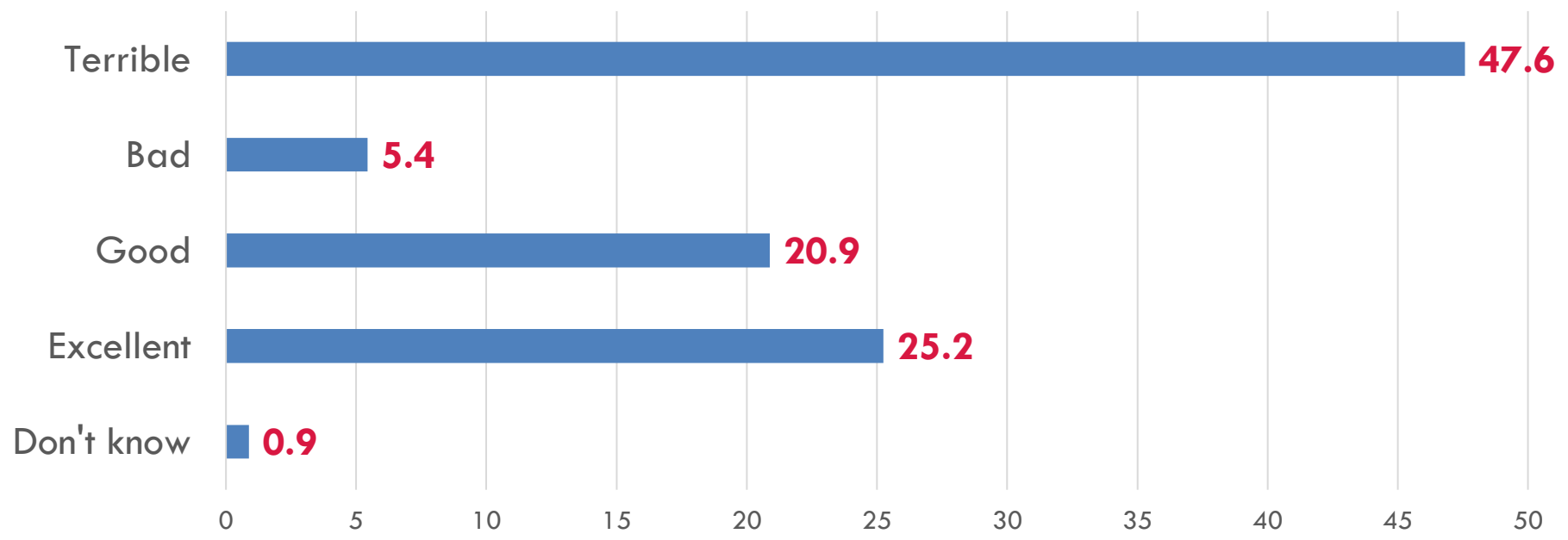


III. COVID-19



How do you evaluate President Trump's response to the coronavirus pandemic?

	<i>Aug-20</i>	<i>Oct-20</i>
Terrible	49	48
Bad	4	5
Good	19	21
Excellent	27	25
Don't know	1	1



How do you evaluate President Trump's response to the coronavirus pandemic?

[Crosstabs]

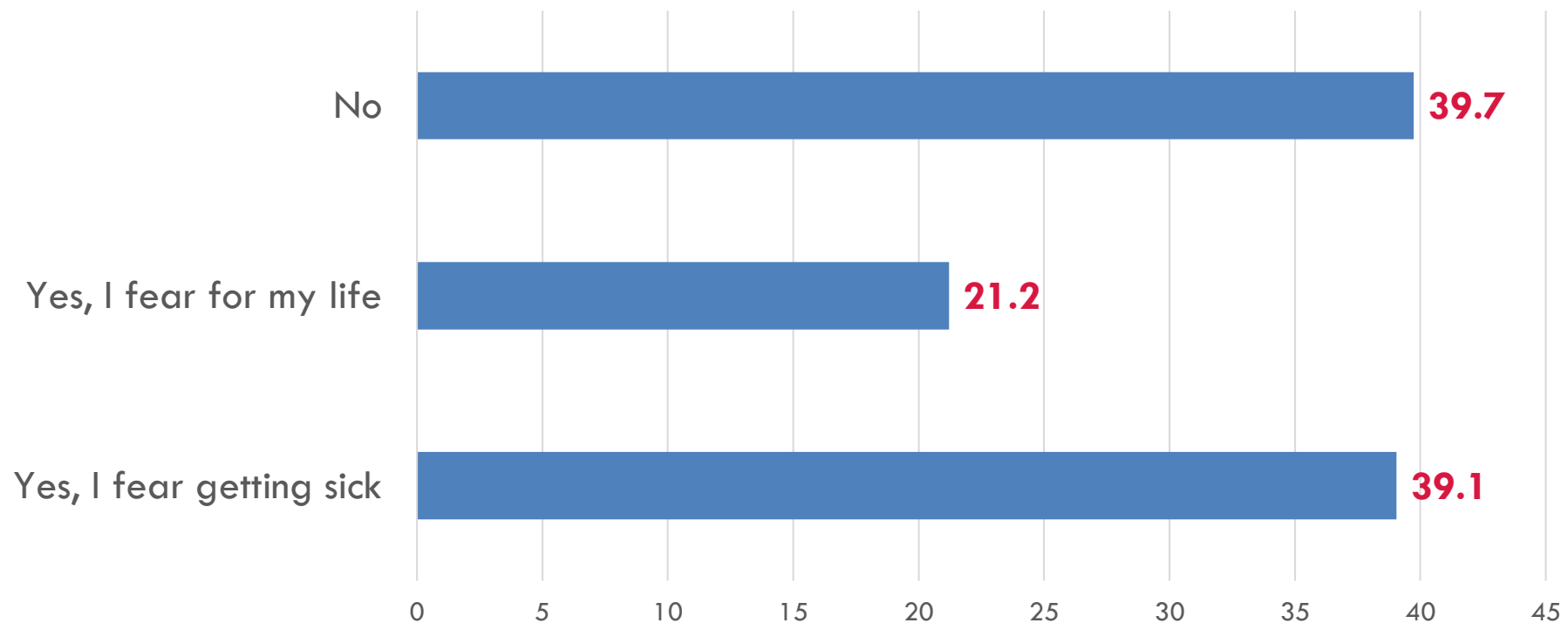
	Gender		Age				Race				
	Men	Women	18 - 29	30 - 44	45 - 65	65+	Asian	Black	Hispanic	Other	White
Terrible	41	54	44	49	47	51	74	78	54	55	41
Bad	5	6	11	7	3	4	2	3	5	1	6
Good	24	18	24	22	19	21	11	9	21	22	23
Excellent	29	22	20	22	30	22	12	8	19	21	29
Don't know	1	1	1	1	1	2	2	2	1	1	1

	Household Income			Partisanship (self-declared)		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Independent	Republican
Terrible	54	44	43	86	45	9
Bad	8	4	3	7	7	2
Good	17	23	24	3	26	34
Excellent	20	27	30	3	21	54
Don't know	1	1	0	0	2	1



Are you afraid of getting infected with the coronavirus?

	<i>Aug-20</i>	<i>Oct-20</i>
No	43	40
Yes, I fear getting sick	36	39
Yes, I fear for my life	21	21



Are you afraid of getting infected with the coronavirus?

[Crosstabs]

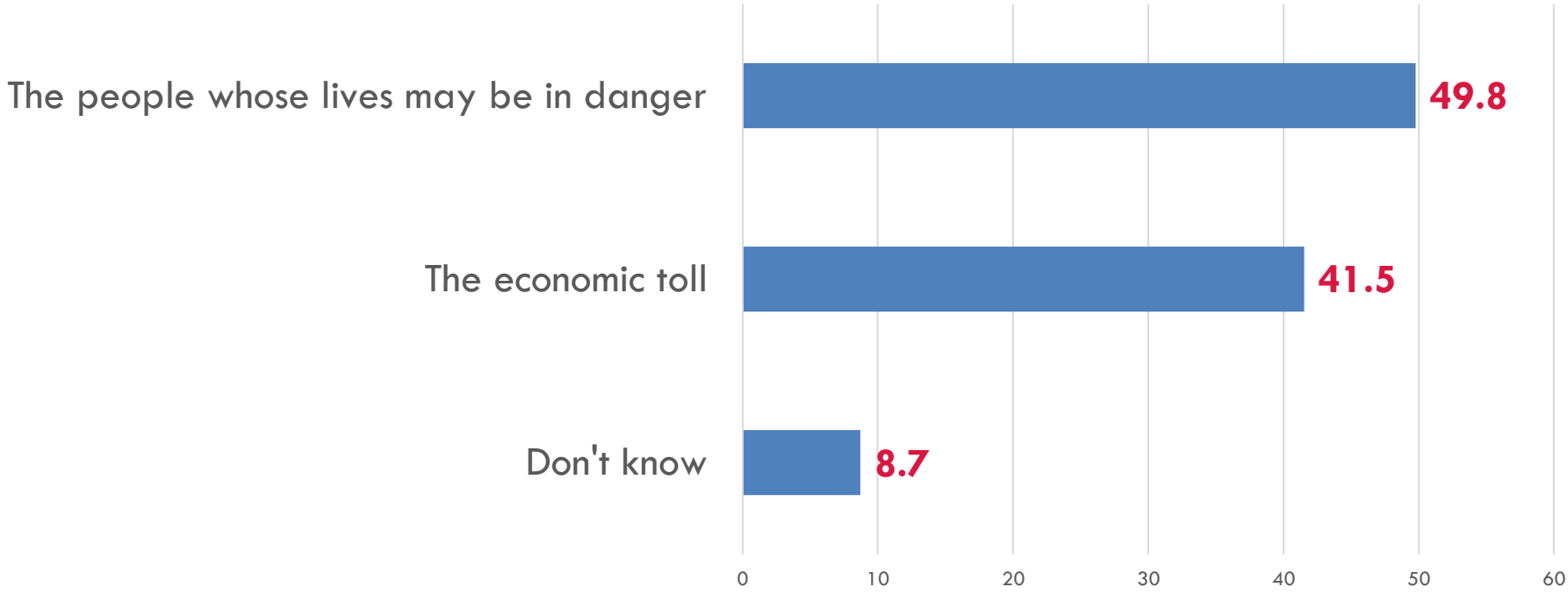
	Gender		Age				Race				
	<i>Men</i>	<i>Women</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 65</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
No	49	32	42	40	41	33	10	22	36	39	44
Yes, I fear for my life	16	26	16	21	22	27	44	44	17	20	18
Yes, I fear getting sick	35	43	41	39	37	40	47	34	46	41	38

	Household Income			Partisanship (self-declared)		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>
No	34	43	44	12	41	68
Yes, I fear for my life	28	19	15	33	21	8
Yes, I fear getting sick	38	38	41	54	38	23



Thinking about the next few weeks, are you more worried about the economic toll of the coronavirus crisis or the people whose lives may be in danger?

	<i>Aug-20</i>	<i>Oct-20</i>
The people whose lives may be in danger	50	50
The economic toll	42	42
Don't know	8	9



Thinking about the next few weeks, are you more worried about the economic toll of the coronavirus crisis or the people whose lives may be in danger?

[Crosstabs]

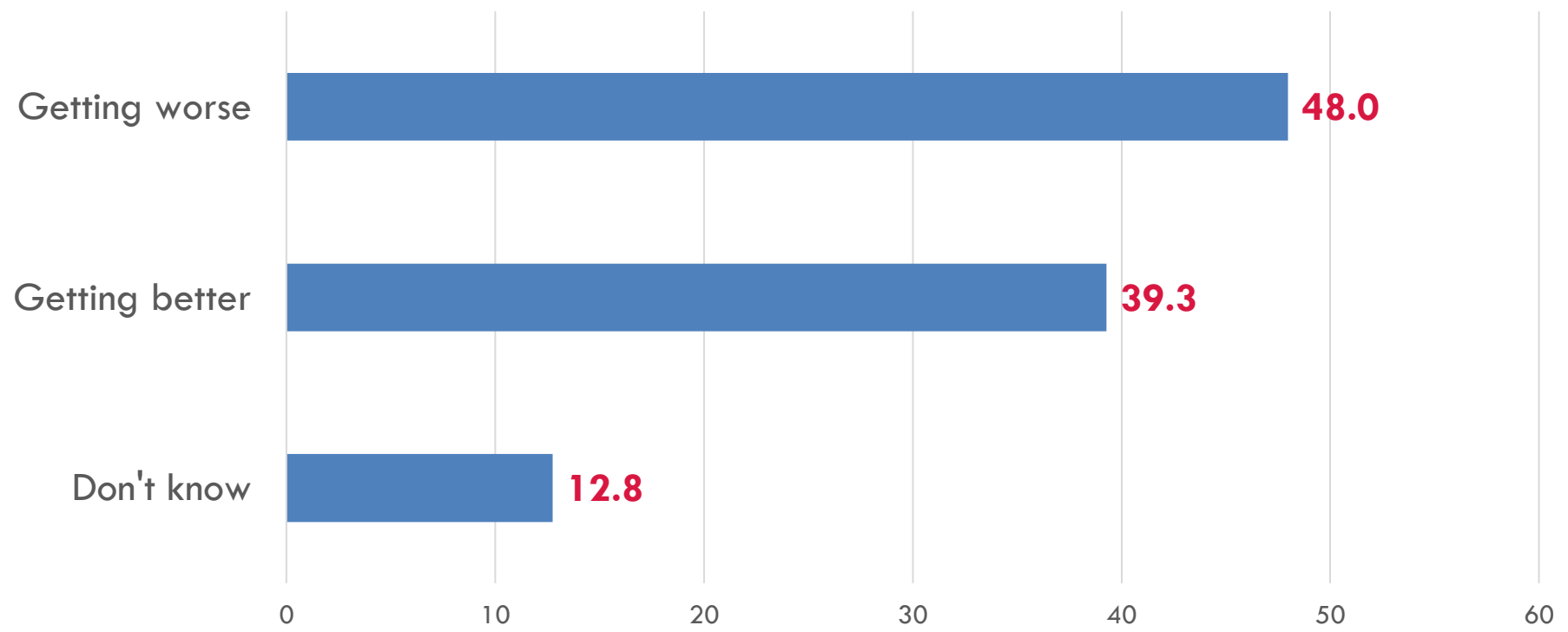
	Gender		Age				Race				
	Men	Women	18 - 29	30 - 44	45 - 65	65+	Asian	Black	Hispanic	Other	White
The economic toll	47	37	43	41	43	37	32	17	42	39	45
The people whose lives may be in danger	44	55	51	50	49	51	66	80	55	53	44
Don't know	10	8	7	9	8	12	2	3	3	8	10

	Household Income			Partisanship (self-declared)		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Independent	Republican
The economic toll	33	42	52	19	45	63
The people whose lives may be in danger	60	47	39	75	50	22
Don't know	7	11	9	5	6	15



Right now, do you think that the national public health crisis generated by the coronavirus is getting better or getting worse?

	<i>Aug-20</i>	<i>Oct-20</i>
Getting worse	46	48
Getting better	40	39
Don't know	14	13



Right now, do you think that the national public health crisis generated by the coronavirus is getting better or getting worse?

[Crosstabs]

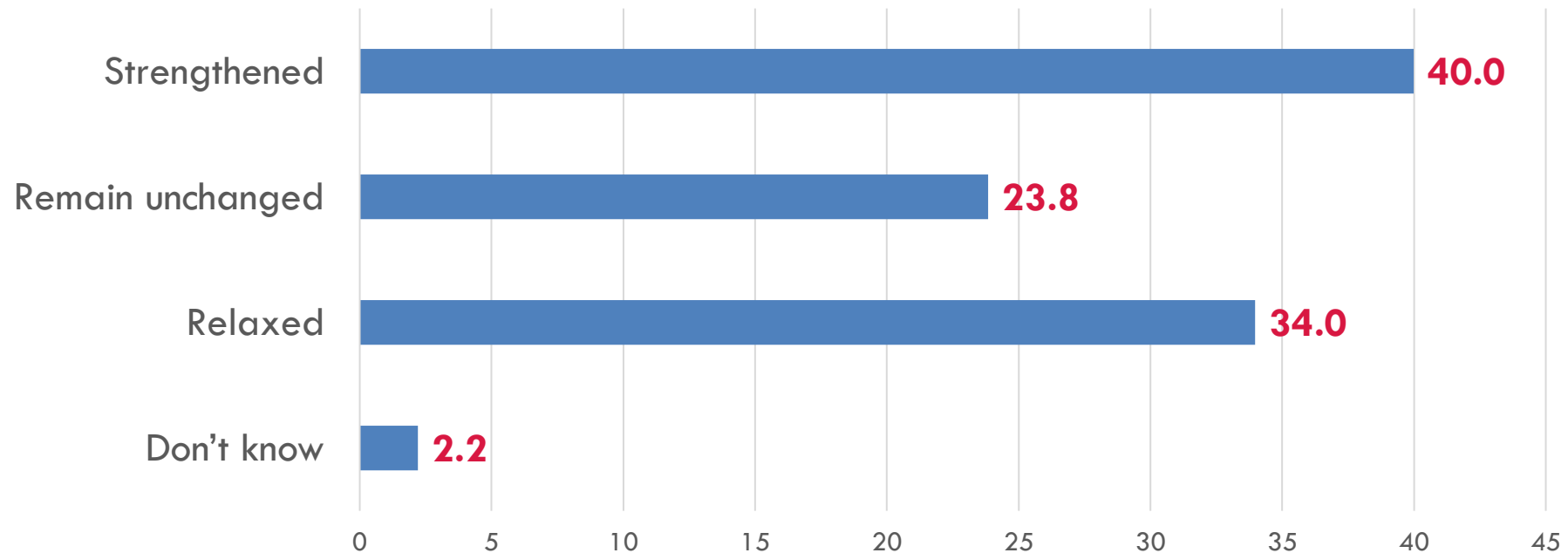
	Gender		Age				Race				
	Men	Women	18 - 29	30 - 44	45 - 65	65+	Asian	Black	Hispanic	Other	White
Getting better	45	34	37	35	45	34	28	20	36	36	43
Getting worse	44	52	48	49	45	53	70	70	46	54	45
Don't know	11	14	14	16	10	13	2	10	18	10	13

	Household Income			Partisanship (self-declared)		
	Below \$50k	\$50k - \$100k	Above \$100k	Democrat	Independent	Republican
Getting better	32	40	47	13	39	68
Getting worse	59	41	41	78	47	16
Don't know	9	18	12	9	14	16



Right now, do you think that the social distancing measures imposed by authorities should be strengthened, relaxed, or remain unchanged?

	<i>Aug-20</i>	<i>Oct-20</i>
Strengthened	43	40
Relaxed	32	34
Remain unchanged	21	24
Don't know	3	2

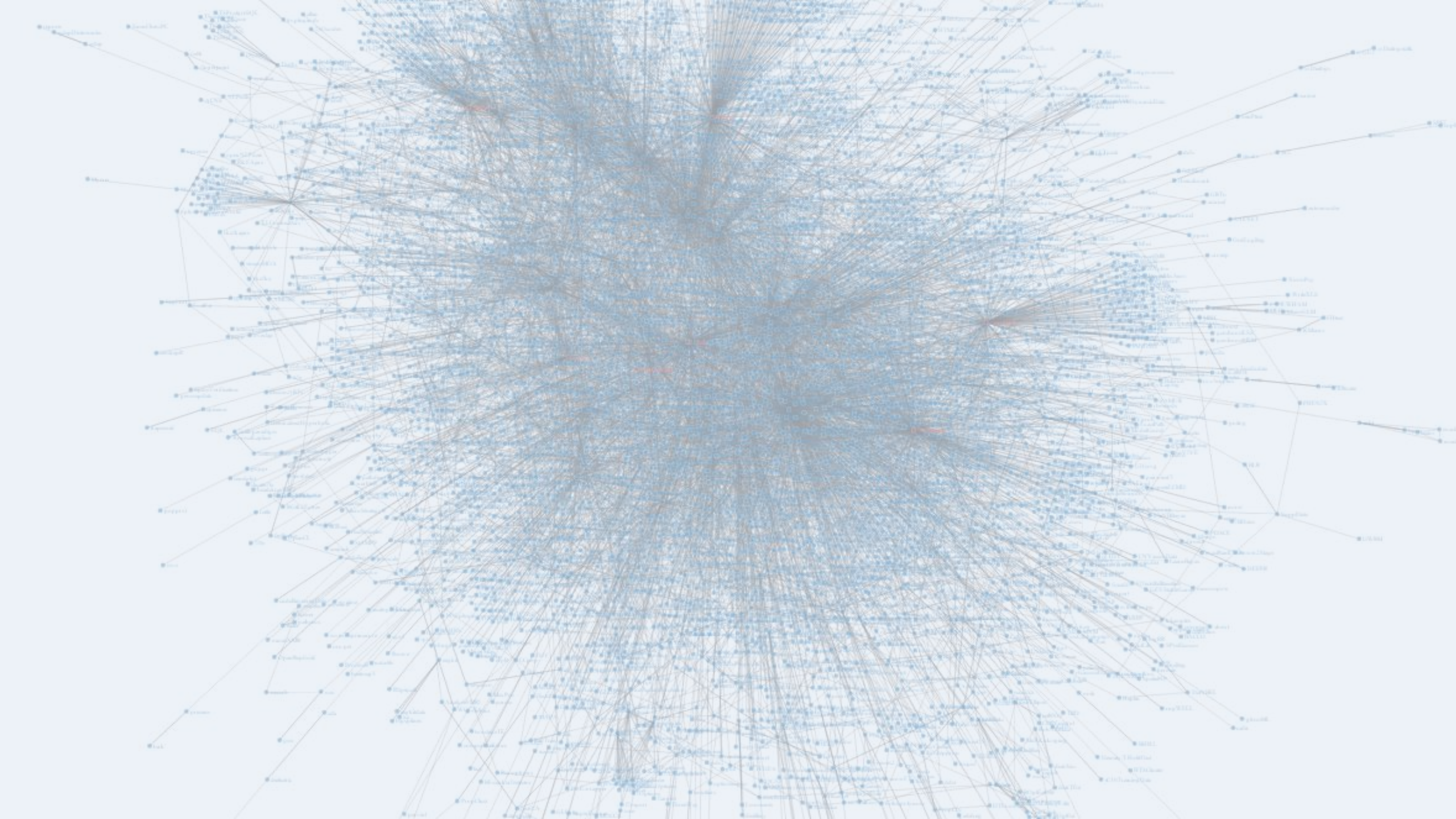


Right now, do you think that the social distancing measures imposed by authorities should be strengthened, relaxed, or remain unchanged?

[Crosstabs]

	Gender		Age				Race				
	<i>Men</i>	<i>Women</i>	<i>18 - 29</i>	<i>30 - 44</i>	<i>45 - 65</i>	<i>65+</i>	<i>Asian</i>	<i>Black</i>	<i>Hispanic</i>	<i>Other</i>	<i>White</i>
Relaxed	40	28	39	35	35	23	17	19	27	38	37
Remain unchanged	23	25	17	25	23	31	17	16	19	13	26
Strengthened	34	45	43	38	39	44	66	65	51	48	34
Don't know	2	2	1	2	3	2	0	1	3	1	2

	Household Income			Partisanship (self-declared)		
	<i>Below \$50k</i>	<i>\$50k - \$100k</i>	<i>Above \$100k</i>	<i>Democrat</i>	<i>Independent</i>	<i>Republican</i>
Relaxed	27	36	41	9	34	61
Remain unchanged	23	24	24	20	26	25
Strengthened	47	37	34	69	38	11
Don't know	3	2	1	2	2	2



In 2020, AtlasIntel polls for the US democratic primaries had the smallest mean error across all pollsters. AtlasIntel conducted the most accurate polls in New Hampshire, California, and Florida.

pollster	mean error
IRKM Research and Communications Inc.	0.06354
University of Massachusetts Lowell	0.06194
Monmouth University	0.05217
YouGov	0.05006
Marist College	0.04994
University of New Hampshire	0.04254
American Research Group	0.04207
Change Research	0.04170
Park Street Strategies	0.03640
Emerson College	0.03567
Suffolk University	0.03454
Civiqs	0.03360
David Binder Research	0.03040
Data for Progress	0.02943
Elucd	0.02710
AtlasIntel	0.02594

Performance up to February 12 2020

Source: G. Elliott Morris, The Economist

<https://twitter.com/gelliottmorris/status/1227454160813088769>

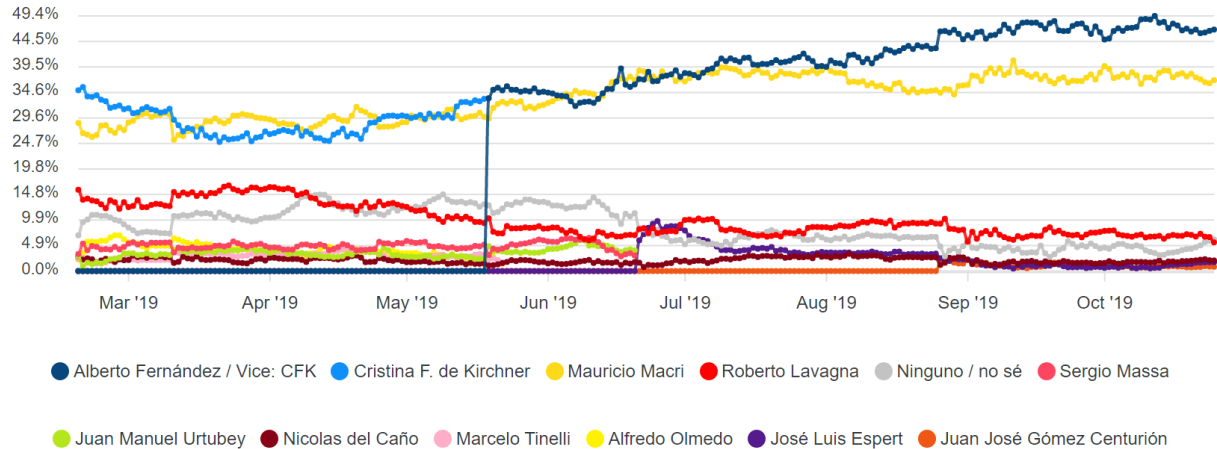
QUALIFYING POLLSTERS			
Rank	Pollster	RMSE	# of Polls
1	ATLASINTEL	4.74	7
2	DATA FOR PROGRESS	5.92	23
3	EMERSON COLLEGE	5.50	7
4	MONMOUTH UNIVERSITY	6.27	6
5	CHANGE RESEARCH	6.92	6
6	YOUGOV	6.98	7
7	SWAYABLE	8.04	19
8	UNIVERSITY OF MASSACHUSETTS LOWELL	11.06	7

Performance up to March 15 2020

Source: Jack Kersting, JHK Forecasts

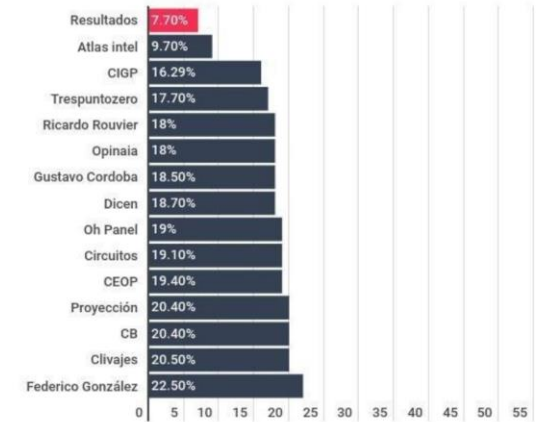
https://projects.jhkforecasts.com/democratic_primary/analysis/

AtlasIntel had the best performance in anticipating the results of the 2019 Presidential Elections in Argentina. We conducted the only poll that predicted the results of all candidates within the margin of error.



Diferencia entre las encuestas y los resultados en las elecciones 2019

Diferencia



Fuente: relevamiento de Chequeado en base a 14 encuestas publicadas en diarios nacionales.



Ranking of polls in the 2019 Presidential Elections in Argentina

	1		2		3		4		5		6		7		8		9		10		11		12		13		14		15		
	Atlas Intel		CIGP		UDESA		TresPunto Zero		Ricardo Rouvier		Dicen		Oh Panel!		CELAG		Gustavo Cordoba		Clivajes		Proyección		Opinaia		Federico Gonzales		Circuitos		CB Consultora		
	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	Result	Diff.	
Alberto Fernández	48.1	49.5	1.4	51.4	3.3	51	2.9	52.5	4.4	52.3	4.2	51.9	3.8	52	3.9	52.8	4.7	52.2	4.1	53.7	5.6	54.56	6.5	55.3	7.2	54.0	5.9	53.7	5.6	58.0	9.9
Mauricio Macri	40.4	39.6	0.8	35.1	5.3	34	6.4	34.8	5.6	34.3	6.1	33.2	7.2	33	7.4	33.4	6.9	32.7	7.7	33.2	7.2	33.87	6.5	34.0	6.3	31.5	8.5	30.4	10.0	34.4	5.9
Roberto Lavagna	6.2	6.7	0.5	7.5	1.3	8	1.8	6.6	0.4	7.6	1.4	10.1	3.9	10	3.8	7.6	1.5	9.8	3.6	8.2	2.0	6.998	0.8	6.4	0.2	8.2	2.0	9.8	3.6	4.5	1.7
Nicolas del Caño	2.2	2.0	0.2	2.2	0.0	3	0.8	2.7	0.5	2.9	0.7	2.2	0.0	2	0.2	2.5	0.3	2.5	0.3	2.8	0.6	2.13	0.0	2.1	0.0	2.3	0.1	3.4	1.2	1.4	0.7
Juan José G. Centurión	1.7	1.0	0.7	2.2	0.5	2	0.3	2.1	0.4	1.6	0.1	1.4	0.3	2	0.3	2.5	0.8	1.6	0.1	1.2	0.5	1.318	0.4	1.1	0.6	2.1	0.4	1.5	0.2	1.0	0.7
José Luis Espert	1.5	1.2	0.3	1.7	0.2	2	0.5	1.3	0.2	1.4	0.1	1.3	0.2	1	0.5	1.1	0.4	1.2	0.3	0.9	0.6	1.116	0.4	1.1	0.4	1.9	0.4	1.2	0.3	0.7	0.8
AF / MM Difference	7.7	9.9	2.2	16.3	8.6	17.0	9.3	17.7	10.0	18.0	10.3	18.7	11.0	19.0	11.3	19.4	11.7	19.5	11.8	20.5	12.8	20.7	13.0	21.3	13.6	22.5	14.1	23.3	15.4	23.5	15.4



#EleccionesArgentina 🇦🇷

Las encuestas y las elecciones 2019: sólo una consultora brasileña se acercó en el resultado

Translate Tweet



Atlas Tracking PRO

Nationally-representative daily poll with more than 30 questions on the political and economic scenario. The polling is conducted online based on a proprietary methodology for random selection and sample post-stratification and validation.

✓ Currently available for:

North America

- United States
- Mexico

US Swing States

- Arizona
- Florida
- Georgia
- Ohio
- Michigan
- North Carolina
- Pennsylvania
- Texas

South America

- Argentina
- Brazil
- Chile
- Colombia
- Peru

Europe

- France
- Germany
- Netherlands
- Italy
- Spain
- UK



Atlas Monitor

Atlas Monitor tracks political engagement in social media in real time. We deploy big data tools to transform huge quantities of information into intuitive and useful indicators that reveal the impact of network sentiment on political developments and electoral dynamics. All of our work carefully adheres to the privacy rights of social media users, to platform policies, and to local and international legislation.



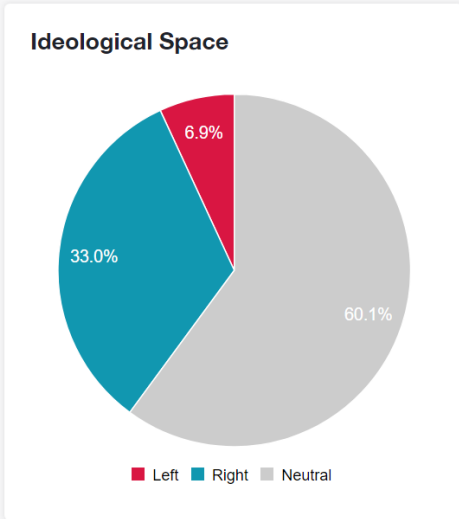
Atlas Monitor is accesible in real time through a secure URL

Period

Total Engagement on Facebook

5.794.040
engagements

-30.55%



Total Number of Tweets

8.851.335
tweets

+16.19%

Top Politicians on Facebook

Name	Engagements
Donald Trump	3.239.252
Joe Biden	872.651
Bernie Sanders	167.883
Barack Obama	122.090
Michelle Obama	113.361
Andrew Cuomo	80.500
Elizabeth Warren	74.921

Top Politicians on Twitter

Name	Tweets
Donald Trump	6.631.364
Joe Biden	1.589.268
Michelle Obama	558.567
Kamala Harris	474.938
Barack Obama	412.687
Joy Reid	328.756
Andrew Cuomo	312.443

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